

Business Designing a Sustainable Future

Planning and designing sustainable cost efficient organisations

This workshop introduces business decision makers to practical and participative planning and design tools that can be readily applied in their organisations. These tools will enable managers and employees to cooperatively develop plans that they own and are committed to for a sustainable future.

- > Acquire an understanding of how to develop strategic plans for a sustainable ecological future
- > Improve environmental business outcomes by developing action plans to mitigate and adapt to climate change and reduce the costs of its effects
- > Experience using tools and techniques for cultural change that improve organisational resilience
- > Gain knowledge to design action planning groups that lead to high levels of motivation, innovation and sustained performance improvement
- > Be introduced to advanced socio-ecological processes and concepts that can be flexibly used for different strategic planning and organisational design requirements

How to harness the energy and creativity of all employees to collectively take action on climate change and reduce its associated costs

Strictly Limited Numbers

PRESENTED BY
Peter Aughton

WORKSHOP DATES

Melbourne
3 June 2010

Sydney
10 June 2010

Brisbane
16 June 2010

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Business Designing a Sustainable Future

Tools for a Sustainable Future

Polarised and changing community values and expectations about addressing climate change creates uncertainty for business.

Despite the divisiveness and ongoing debate about anthropogenic or human induced climate change, people are still continuing to observe the changes happening around them in the physical environment. They know something must and can be done about it.

This state of affairs demands that organisations adopt socially responsible practices to mitigate and adapt to climate change. It requires organisations to put in place sustainable future plans to deal with resource shortages, the rising costs of energy, water and insurance, as well as making the most of potential opportunities.

To develop sustainable future plans, managers require a practical set of proven tools that will:

- > Provide an understanding of how people recognise the signs of climate change and how to use them
- > Produce effective plans that strengthen the resilience of an organisation
- > Produce the conditions that enable employees to work together with shared responsibility and high levels of energy and creativity
- > Enable the development and implementation of sustainable future plans that help meet business goals and community expectations.

This course enables management and employees to share their perceptions about climate change and to develop sustainable future plans that they collectively own.

- > Only when there is psychological ownership of a course of action is there high motivation to pursue it.
- > The best strategies are those devised by the people who have to live with the outcomes.

The program is designed to not only deal with climate change, but to also create a culture of genuine collaboration within the organisation.

The Program

Methodology

The Sustainable Future Planning and Design workshop is an intensive learning day focusing on a practical set of participative planning and design tools that can be readily applied in organisations. Theory is minimized so that participants secure practical solutions and realistic strategies for developing and managing a sustainable future.

Participants will discover why socio-ecological concepts and processes are so critical for business planning in unpredictable times and for reducing inherent costs found in most organisations.

They will take away a Sustainable Future Planning and Design handbook as a long term reference.

During the day advanced socio-ecological processes that can be used for many different participative strategic planning and design requirements will be explained and demonstrated:

Organisational development

- > Planning socially responsible corporations fostering a healthy economy, community and environment
- > Planning and designing Greenfield operations
- > Designing organisations to dramatically reduce lead times

Enterprise architecture

- > Planning the future of IT across corporate silos
- > Planning a virtual Internet business

Sales and marketing

- > Planning and designing a corporate marketing division
- > Repositioning in a marketplace
- > Planning to improve customer experience and revenue

The importance of alliances

- > Planning a partnership with suppliers
- > Planning alliances where parties may be both customers and suppliers
- > Planning the future of a supply chain to reduce its total carbon footprint

Cultural change

- > Developing a united culture after a merger
- > Planning and designing a highly innovative culture
- > Designing organisations where there is a culture of accountability and commitment to agreed outcomes

The Presenter

Peter Aughton

Peter is Managing Director of Amerin Pty Ltd and the founder of the Sustainable Future Network. Amerin is a social systems science research and consulting group which offers a range of holistic planning and organisational design solutions for a sustainable future. Peter has worked with managers and employees from both the private and public sectors to plan and design sustainable organisations that significantly increase employee engagement, innovation and organisational performance.



The socio-ecological planning and design processes used by Peter are now being used by many successful organisations, including corporate giants such as Microsoft and Hewlett Packard. Since 1993 Peter has applied these processes with local and overseas corporations, SMEs and all levels of government. Some of his projects have involved working with large complex businesses such as Telstra, Westpac, and Cisco, through to smaller enterprises like Sydney-based J Robins & Sons Pty Ltd; maker of women's shoes such as Sandler and Easy Steps, which is the only remaining large footwear manufacturer in Australia, and is often used as a best practice demonstration case study. Peter has also applied socio-ecological principles to develop strategies for the Victorian, New South Wales, Queensland, Tasmanian and Western Australian State Governments about the future of IT and Education.

His other professional experience includes various research and management positions with the Exxon and Mars Corporations. Peter holds a Bachelor of Applied Science (chemistry) and Post Graduate qualifications in Education and Business Science from the RMIT, Melbourne and Victoria Universities.

Program Timetable

Registration & Coffee	8.30am	-	9.00am
Morning Tea	10.30am	-	10.45am
Lunch	12.30pm	-	1.30pm
Afternoon Tea	3.00pm	-	3.15pm
Finish	5.00pm		
Networking Drinks	5.00pm	-	6.00pm

Breaks and lunch fully provided.

Strictly Limited Numbers

Early booking recommended. This interactive workshop is restricted to a maximum of 25 participants, to facilitate group interaction and to allow the presenter to give personal attention to the needs of individual participants.

Benefits

Planning and designing for a Sustainable Future is a thorough curriculum in sustainability and climate change issues. It will enable organisations to make cultural changes, producing the profound benefits of a resilient and genuinely sustainable future.

Participants at this training workshop will:

- > Be able to run their own 'Sustainable Future Planning and Design' event within their organisation
- > Be provided with a detailed 'Sustainable Future Planning and Design' handbook that includes:
 - Detailed workshop program steps and tasks
 - Information about 'Sustainable Future Planning' ground rules
 - Simple explanations and diagrams for ecological strategy development and organisational design
 - Explanations on how to analyse and synthesize 'changes in the planet' data for an effective ecological strategy
 - Information about how to rationalize conflict
 - Knowledge of how to design action planning groups that are committed to implementing sustainable future action plans
- > Have access to social trends affecting climate change beliefs and actions
- > Become part of a 'Sustainable Future Network' to share and learn from other climate change initiatives

Who should attend

- > Organisational decision makers
- > Strategic Planners and policy makers
- > Sustainability Managers
- > Change Agents
- > Risk Managers
- > Line managers
- > Human Resource and Organisational Development Managers
- > Anyone attempting to improve organisational sustainability and resilience

Business Designing a Sustainable Future

VENUES

MELBOURNE

3 June 2010
QUAY WEST MELBOURNE
26 Southgate Avenue
Southgate VIC 3000
Tel: (03) 9693 6000

SYDNEY

10 June 2010
QUAY WEST SYDNEY
98 Gloucester Street
The Rocks, Sydney 2000
Tel: (02) 9240 6000

BRISBANE

16 June 2010
MERCURE BRISBANE
85-87 North Quay
Brisbane QLD 4000
Tel: (07) 3236 3300

IN-HOUSE

Enquiries for conducting Business Designing a Sustainable Future in-house to Jill Moor at PiCS on (03) 9835 8900 or jillmoor@pics.com.au

Registration and enquiries, please contact:

Jill Moor - P.I.C.S.
PO Box 1040
Hawthorn, Vic 3122
T: 03 9835 8900
F: 03 9835 8999
E: registrations@pics.com.au

Register Online:
www.pics.com.au

Fee: The registration fee, including GST, is \$880 per attendee including lunches, refreshments and workshop papers. For groups of three or more from the same organisation the fee is \$770 per attendee.

Registration: Register online at www.pics.com.au or forward the completed registration form by fax, post or email to secure your place. Payment must be made prior to the workshop

GST: Fees quoted include 10% GST. Registered entities will be able to claim an input tax credit for GST charges on taxable supplies made by PICS. It is the responsibility of those entities to assess their eligibility for any such tax credit.

Payment: On receipt of your registration a GST invoice will be issued by PICS. Payment may be made by cheque payable to PiCS, credit card, or electronic transfer.

Cancellations: Should you be unable to attend, a substitute attendee is always welcome at no extra charge. Alternatively, we will make full and prompt refund for cancellations received fourteen days prior to commencement of the workshop less a 20% administration fee.

Accommodation: If accommodation is required it may be booked privately at the conference hotel. Ask for the conference discount rate.

MELBOURNE	RADISSON FLAGSTAFF	(03) 9322 8000
SYDNEY	QUAY WEST SYDNEY	(02) 9240 6000
BRISBANE	MERCURE BRISBANE	(07) 3236 3300

REGISTRATION FORM

PICS ABN: 15 062 943 766

One form per person.
Photocopy if necessary.

Business Designing a Sustainable Future

Please complete and return with your payment to PICS as soon as possible. Registration Fees are payable in advance.

Surname _____

First Name (for badge) _____

Position _____

Company Name _____

Address _____

City _____ Postcode _____

Tel () _____ Fax () _____

Email _____

I wish to attend: MELBOURNE SYDNEY BRISBANE

CHEQUES PAYABLE TO P.I.C.S. OR CHARGE TO:

VISA MASTERCARD AMEX DINERS

Account Number _____

Name (Please Print) _____ Expiry Date _____

Authorised Signature _____ Authorised Amount _____